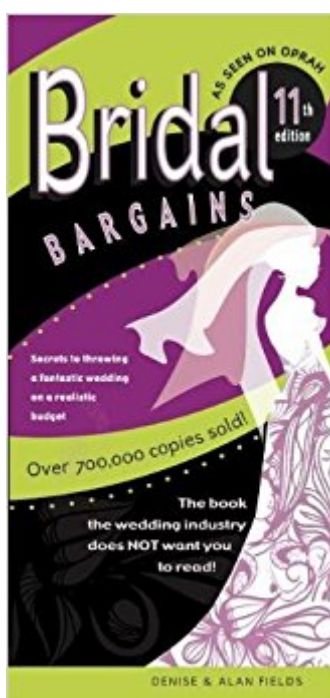


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# Bridal Bargains: Secrets To Planning A Fantastic Wedding On A Realistic Budget



## Synopsis

Wow! Finally, a wedding book for the rest of us. With average wedding costs soaring over \$25,000, you need real life solutions and creative ideas to plan a wedding without going bankrupt. Bridal Bargains is the answer! Now in its 11th edition with over 700,000 copies in print, Bridal Bargains shows you:

- How to save up to 40% on brand new, nationally advertised wedding dresses.
- The best web sites to save on everything from flowers to gowns, invitations to, well, you name it.
- Fourteen creative ways to cut the catering bill at your reception.
- How to order flowers at wholesale online.
- Eleven questions you should ask any photographer and seven money-saving tips to lower that photo expense.
- Affordable ways to print your own invitations at a 70% savings.
- A clever trick to save big bucks on your wedding cake.
- The best bargains on honeymoons, gift registries, rings, wedding videos and more!
- New! Green your wedding with eco-friendly invites, catering tips and more!

The brand new, 11th edition is revised and updated tips on tying the knot without going bankrupt.

## Book Information

Series: Bridal Bargains

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## Customer Reviews

"The How To Cheaper I Do's!" People Magazine "This is the smartest book about planning a wedding I have ever encountered. It exposes, with a wry voice, the million little scams perpetrated on unsuspecting brides and grooms by the wedding-industrial complex, and gives excellent tips on how to avoid the pitfalls." Jessica K., GoodReads review

Wow! Finally, a wedding book for the rest of us. With average wedding costs soaring over \$25,000, you need real life solutions and creative ideas to plan a wedding without going bankrupt. Bridal Bargains is the answer! Now in its 11th edition with over 700,000 copies in print, Bridal Bargains shows you: How to save up to 40% on brand new, nationally advertised wedding dresses. The best web sites to save on everything from flowers to gowns, invitations to, well, you name it. Fourteen creative ways to cut the catering bill at your reception. How to order flowers at wholesale online. Eleven questions you should ask any photographer--and seven money-saving tips to lower that photo expense. Affordable ways to print your own invitations at a 70% savings. A clever trick to save big bucks on your wedding cake. The best bargains on honeymoons, gift registries, rings, wedding videos and more! New! Green your wedding with eco-friendly invites, catering tips and more! **MONEY BACK GUARANTEE** Our \$500 promise. If Bridal Bargains doesn't save you at least \$500 on your wedding, then we will give you a complete refund. No kidding. (See inside for details.) Denise & Alan Fields are the nationally renowned "wedding watchdogs" who've appeared on Oprah, The Today Show and Dateline NBC. Their best-selling books include Baby Bargains, Baby 411 and Toddler 411. They live in Boulder, CO.

This book does have some valuable information and is priced reasonably. However, even this most recent edition is 3-4 years old (website says 2013, book says 2014). I am looking at a two page spread of six discount wedding gown websites and two of the links are dead; time to make a new edition and fix this. Also, the authors are big on the suggestion of "don't tell your vendor it's for a wedding and you'll get a better price" for photographers, caterers, etc etc. until after the contract is signed. My son was married last spring and vendors have caught on to this; each of his vendors specified large financial penalties in their contracts for anyone that did that. Maybe it's time to update that in the book as well. It's still a book worth buying, just be aware that some of the information is pretty dated.

I used this book when I was getting married and now I buy it for every one of my girlfriends when they get engaged! The best part of the book is the list of questions to ask each vendor, it makes you think about a lot of important details that wouldn't come to mind as a first time bride! Highly recommend even if you aren't on a strict budget!

I was feeling overwhelmed with wedding planning and all of the pressure of traditions and etiquette

and formality. This book reinforced how I was feeling about the unnecessary rip offs in the wedding industry. Gave me lots of great ideas.

I got this book about two weeks ago and it has been my bedtime reading as I start to plan! Already it has prepared me with questions to ask as I look at venues, it's helped me decide to make my own veil rather than buying one and overall it makes me feel secure in having a comprehensive picture of the wedding planning process. I highly doubt I will read it word-for-word but as I come up to new stages of the planning process I flip to that section and browse as needed. I highly recommend this book!

I am SO glad I bought this little treasure. I find myself re-visiting it again and again to make sure I'm planning and negotiating to the best of my ability. If you're thinking of buying Bridal Bargains, don't hesitate, just do it!! Unless you, your SO, or your parents are absolutely loaded and don't really care how much you spend, you'll really be doing your wallet a favor. Getting a great deal does NOT always equal sacrificing your sense of style! I consider it a much better use of my & my SO's finances to plan a wedding that LOOKS like we spared no expense while saving a significant chunk of change to put towards a house, honeymoon, or just our future in general. Buy the book!

I love this book! It has been so helpful in reminding me to think of different questions to ask vendors, and how to search for the best prices on various things. It can help anyone navigate the wedding industry- understanding that anything attached with the word wedding or bridal is expensive! They are sure to remind you a wedding day isn't just about planning a fabulous party- but celebrating the love between you and your significant other. And that is all that matters!

Terrific resource. A very helpful eye opener and a sensible guide through the minefield and the wretched excess that is the American wedding industry. I bought a copy for myself to help me plan my daughter's wedding, and since she lives elsewhere, bought her one too. I would recommend it to anyone who wants to understand how the wedding industry operates, and how to make the best, most cost-effective decisions for one's budget. Minor quibble - the sections on photography and reception music need updating.

This book is a godsend a friend recommended this book to me. Reading this book has not only saved me a headache and stress of planning but it has saved me money! I have been able to stick

to my budget and save at the same time. I recommend this book to any bride who is planning a wedding by herself, lots of helpful information.

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